



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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ŠKODA AUTO DigiLab brings CareDriver to Prague

- › CareDriver has been offering mobility services for those in need in Germany for two years
- › Following positive feedback in Hamburg and Munich, the project will now also be launched in the Czech Republic
- › There are plans to expand into the Chinese market in collaboration with ŠKODA AUTO DigiLab China

Mladá Boleslav / Prague, 4 June 2019 – ŠKODA AUTO DigiLab successfully established CareDriver in Germany and now the subsidiary of the Czech car manufacturer is bringing the mobility and social care service to Prague. ŠKODA AUTO will supply ŠKODA vehicles for the project in the Czech capital.

Andre Wehner, Chief Digital Officer at ŠKODA AUTO, said, “ŠKODA AUTO is transforming into a provider of integral mobility services. There are many aspects to mobility. ŠKODA is therefore developing mobility concepts, which allow us to offer our customers tailor-made solutions to suit their individual needs. For the past two years, CareDriver has been valuably contributing to society in Germany and positive feedback from our customers has convinced us to now launch this service in Prague as well.”

Jarmila Plachá, Head of ŠKODA AUTO DigiLab, added, “The innovative CareDriver mobility and social care service brings together individual support and mobility and has proven useful in everyday life – also thanks to the intensive support of ŠKODA AUTO DigiLab. We would therefore like to expand the project into the Czech Republic and also offer mobility as a service to those who aren’t mobile for whatever reason.”

CareDriver guarantees transport services for children, the elderly and those with disabilities. In addition to providing transport, specially trained drivers also look after their customers, if necessary. Typical customers include parents for whom CareDriver can take responsibility for the school run. Furthermore, the service can assist the elderly with visits to the hospital or when going shopping and can also be used by people who require support due to health reasons.

Suitable drivers, referred to as ‘CareProfs’, are selected following a strict procedure. Each care professional is vetted against a 10-point checklist and is subsequently continuously assessed. In addition to experience with children or the elderly, they must also demonstrate their social and communicative skills and have a clear criminal record. Drivers must also have held a driving licence for a minimum of 3 years. This means that CareDriver customers can count on friendly and qualified staff.

When the project begins in Prague, ŠKODA AUTO will provide four OCTAVIA COMBIs at a special rate. Collaboration partners will provide further assistance if required, for example with the transporting of wheelchairs. Bookings will be made via the website, the CareDriver app (available for Android and iOS) or by telephone. Customers will pay for the mobility service based on how long they use it for; a 20-km journey is included in the base price. CareDriver will begin operation in Prague in summer 2019.



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Founded as a start-up, CareDriver has already been running in Germany for over two years – initially in Munich and, since April this year, also in Hamburg. Several partnerships have already been set up in Hamburg on the initiative of ŠKODA AUTO DigiLab in order to further develop CareDriver and offer it to corporate customers in future too. With an average of 600 journeys per month, CareDriver has established itself as a qualified support and mobility services provider. The project's entry into the Czech market is based on the positive experience gained in Germany, and there are also plans to expand into the Chinese market in collaboration with ŠKODA AUTO DigiLab China. To this end, CareDriver will be tailored to suit the requirements of Chinese customers.

As part of its 2025 Strategy, ŠKODA has defined the topics of e-mobility and digitalisation as cornerstones for the company's future orientation. The development of new mobility and connectivity solutions plays a key role in this. With ŠKODA AUTO DigiLab Prague as a think tank, the company is boosting its transformation from purely a car manufacturer into a provider of integral mobility concepts.

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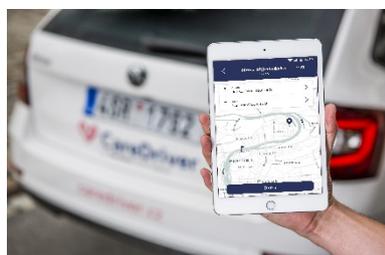


ŠKODA AUTO DigiLab brings CareDriver to Prague

CareDriver is a one-stop shop for support and mobility services and is aimed at people with special mobility needs such as wheelchair users, children travelling by themselves or older passengers.

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Source: ŠKODA AUTO



ŠKODA AUTO DigiLab brings CareDriver to Prague

Following a successful start, ŠKODA AUTO DigiLab is bringing CareDriver to Prague. With an average of 600 journeys per month, it has established itself as a qualified support and mobility services provider.

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ŠKODA AUTO DigiLab brings CareDriver to Prague

In addition to providing transport, specially trained drivers, referred to as 'CareProfs', also look after their customers, if necessary.

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Source: ŠKODA AUTO

ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established car companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has been part of Volkswagen Group since 1991. Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.