



ŠKODA
SIMPLY CLEVER

PRESS RELEASE

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Shenzhen-Hong Kong-Macao International Auto Show 2019: Curtain up for the ŠKODA VISION GT concept study

- › ŠKODA presents preliminary outlook for dynamic city SUV for Chinese market
- › The VISION GT is perfectly tailored to needs of Chinese customers with compact proportions, generous space and elegantly dynamic design
- › China is only market worldwide where ŠKODA will soon be offering five different SUV models

Mladá Boleslav/Shenzhen, 5 June 2019 – ŠKODA is presenting a preliminary outlook for the next member of its SUV family in China at the Shenzhen-Hong Kong-Macao International Auto Show 2019, which is running until 9 June 2019. The VISION GT concept study is a city SUV perfectly tailored to the needs of the Chinese market. It combines compact dimensions with generous interior space, offering state-of-the-art technology features and emphasising its dynamic ambition through a sporty and elegant coupé design. ŠKODA will be presenting the production version of the VISION GT later this year. China will then be the only market in the world where the Czech carmaker offers five different SUV models.

ŠKODA continues its expressive SUV design language with the sporty, dynamic and emotional design of the VISION GT. The new vertical slats in the radiator grille stand out at the front. They mirror the light strip and create a dynamic, three-dimensional light-and-shadow effect. The sharply contoured Matrix LED headlights consist of six crystal-shaped elements, and together they form a flying arrow as a reference to ŠKODA's traditional brand logo. With its gently sloping line, the black roof merges seamlessly into the coupé-like rear. The expressive design of the taillights is a reinterpretation of ŠKODA's typical C-shape. From the side view, precise lines on the sides of the vehicle create a striking visual impression.

Thanks to its compact dimensions, the ŠKODA VISION GT is ideally suited to urban areas; the city SUV is 4,416 mm long, 1,906 mm wide and 1,633 mm high. The long wheelbase of 2,611 mm supports the VISION GT's above-average interior space – a characteristic of all ŠKODA models.

The production version of the ŠKODA VISION GT will expand the brand's SUV family in the Chinese market later this year. China will then be the only market in the world where ŠKODA offers five different SUV models. The range starts with the large ŠKODA KODIAQ and the ŠKODA KAROQ, which is 50 mm longer than its European counterpart. The Chinese version of the ŠKODA KAMIQ, the ŠKODA KODIAQ GT and the future production version of the VISION GT – all developed exclusively for China and in China – complete ŠKODA's SUV portfolio in its largest single market.

ŠKODA considers the SUV model campaign to be a crucial pillar of its growth strategy both in China and worldwide. In 2018, ŠKODA achieved stronger growth in the Chinese market than any other European carmaker. Despite challenging economic conditions, the Czech brand increased its local deliveries by 4.9 per cent year-on-year to 341,000 vehicles.



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By 1936, ŠKODA AUTO was operating five commercial agencies in China. The Czech manufacturer re-entered the Chinese market in 2007. China has been ŠKODA's largest single market worldwide since 2010.

Further information:

Hermann Prax
Head of Product Communications
T +420 734 298 173
hermann.prax@skoda-auto.cz

Štěpán Řehák
Product Communications
T +420 734 298 614
stepan.rehak@skoda-auto.cz

Media images:



Curtain up for the new ŠKODA VISION GT concept study

ŠKODA is presenting a preliminary outlook for the next member of its SUV family in China at the Shenzhen-Hong Kong-Macao International Auto Show 2019.

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Curtain up for the new ŠKODA VISION GT concept study

The sharply contoured Matrix LED headlights consist of six crystal-shaped elements, forming a flying arrow.

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ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 39,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

ŠKODA Media Services
media@skoda-auto.cz



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