



**ŠKODA**  
SIMPLY CLEVER

# PRESS RELEASE

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## Start of production of new SCALA compact car at ŠKODA AUTO in Mladá Boleslav

- › ŠKODA sets new benchmarks in the compact car segment with the SCALA
- › ŠKODA's first model based on Volkswagen Group's MQB-A0 platform
- › Choice of three petrol engines and a TDI; CNG version will follow later this year

Mladá Boleslav, 7 February 2019 – The first ŠKODA SCALA has rolled off the production line at ŠKODA AUTO's main plant in Mladá Boleslav. With the start of production of the all-new compact car, a new technological chapter has begun for the Czech car manufacturer: the ŠKODA SCALA is the brand's first model to be based on Volkswagen Group's MQB-A0 platform.

ŠKODA CEO, Bernhard Maier, said, "We are starting a new chapter in ŠKODA's compact car range with the new ŠKODA SCALA. It is an all-new model that sets benchmarks within its segment in terms of technology, safety and design. The SCALA perfectly embodies the ŠKODA-typical 'smart understatement'. We're convinced that the SCALA has the best chance of redefining the compact segment for ŠKODA."

Michael Oeljeklaus, ŠKODA AUTO Board Member for Production and Logistics, emphasizes: "The start of production of the all-new ŠKODA SCALA is a very special occasion for the entire company, especially for our workforce. The new model was designed and developed in Mladá Boleslav – and it will be built here from today, as well."

The SCALA is the brand's first model to be based on Volkswagen Group's MQB-A0 platform. This enables the use of innovative assistance systems from higher-tier segments and provides even more safety and comfort in the compact car segment. Alongside Lane Assist, ŠKODA offers Blind Spot Detect or Side Assist with Rear Traffic Alert, and Adaptive Cruise Control for the SCALA. Full-LED headlights and tail lights are also available.

Customers can currently choose between four engine variants: three petrol engines and a TDI. A fifth variant, a CNG version powered by natural gas, will follow later this year. The power outputs range from 66 kW (90 PS) to 110 kW (150 PS). They all come with turbocharging as well as direct injection and fulfil the Euro 6d-TEMP emissions standard. They are also equipped with Stop/Start and brake energy recovery technology. The entry-level versions will go on sale in the second quarter of 2019. The SCALA is the brand's first European model to feature 'ŠKODA' in block lettering on the tailgate.

Further information, press texts, infographics, footage and photos of ŠKODA SCALA are available in the interactive press kit at [ŠKODA Storyboard](#).



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## Media images:



### ŠKODA AUTO begins series production of the new SCALA compact car in Mladá Boleslav

On 7 February 2019, the first series-produced ŠKODA SCALA rolled off the production line. ŠKODA is completely repositioning itself in the compact car segment with this all-new compact car.

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Source: ŠKODA AUTO



### ŠKODA AUTO begins series production of the new SCALA compact car in Mladá Boleslav

The SCALA is the brand's first model to be based on Volkswagen Group's MQB-A0 platform.

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Source: ŠKODA AUTO



### ŠKODA AUTO begins series production of the new SCALA compact car in Mladá Boleslav

The optional Virtual Cockpit features a 10.25-inch display – the largest in the segment. Infotainment systems from the third generation of the MIB modular infotainment matrix come with a screen size ranging from 6.5 inches up to 9.2 inches.

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Source: ŠKODA AUTO

## ŠKODA AUTO

- › was founded during the pioneering days of the automobile in 1895, making it one of the longest-established automobile companies in the world.
- › currently offers its customers nine passenger-car series: the CITIGO, FABIA, RAPID, SCALA, OCTAVIA, KAROQ, KODIAQ, as well as the KAMIQ and the SUPERB.
- › delivered more than 1.25 million vehicles to customers around the world in 2018.
- › has belonged to Volkswagen Group since 1991. The Volkswagen Group is one of the most successful vehicle manufacturers in the world. In association with the Group, ŠKODA AUTO independently develops and manufactures vehicles, as well as components such as engines and transmissions.
- › operates at three locations in the Czech Republic; manufactures in China, Russia, Slovakia, Algeria and India mainly through Group partnerships, as well as in Ukraine and Kazakhstan with local partners.
- › employs over 35,000 people globally and is active in more than 100 markets.
- › is pressing ahead with the transformation from a traditional car manufacturer to the 'Simply Clever company for the best mobility solutions' as part of the ŠKODA 2025 Strategy.

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